



First Among Equals

WESTEND ESTATE WINES SEPTEMBER 2010

- SPRING IS HERE -

WESTEND'S GREAT AUSSIE WINE SALE THIS MONTH
WE ARE CELEBRATING TWO OF AUSTRALIA'S MOST FAMOUS WINE
VARIETIES; CHARDONNAY AND SHIRAZ.

CHARDONNAY IS BACK!

Some would argue that this Aussie favourite never went away, but recent sales have shown that wine drinkers are flocking back to this classic Australian variety. Gone are the days of Chardonnay with so much oak in them that it tastes like you are drinking a tree. Now there is a different style of Chardonnay for everyone and Westend has a great example of each of these:

POKER FACE CHARDONNAY (Unwooded)

For those of you who don't like a woody drop, this Chardonnay is perfect for you. Fresh and crisp, this white delivers on flavour without even a hint of oak. This easy drinking, refreshing style is perfect for a Sunday afternoon or for a seafood bbq. This is a must try for lovers of crisp white. For September only we are selling the Poker Face Chardonnay to members for only \$75 per case delivered, a saving of nearly 30% (\$85 for SA, Tas, and Queensland outside Brisbane, \$95 for WA).



RICHLAND CHARDONNAY (Semi-Oaked)

This Chardonnay brings together the qualities of both the unwooded and wooded styles and is the perfect drop for those who like a little bit of oak. A fruit driven palate is balanced by subtle toasty oak with creamy buttery over tones. The flavour just explodes on the palate. Perfect with bbq or roast chicken, members can have a case of this great Chardonnay delivered for only \$100 (\$110 for SA, Tas, and Queensland outside Brisbane, \$120 for WA).



3 BRIDGES CHARDONNAY (Full Oaked)

This is a great example of the classic oaked Chardonnay. While not over done, this Chardonnay delivers beautiful buttery characteristics with a fantastic lingering finish. Great with gamey white meat such as rabbit or spatchcock members can grab a case of this Chardonnay for only \$180 delivered (\$190 for SA, Tas, and Queensland outside Brisbane, \$200 for WA.)



IN THE MEDIA:

Showcasing the strength of its Australian portfolio, Westend Estate Wines have been awarded 'Best Viognier' and 'Best Durif' at the 2010 Cowra Wine Show. The two week judging process commenced on the 26th July with a public tasting taking place on the Saturday 31st July. The Cowra Wine Show, now in its 28th year, is one of the largest national wine shows held in Australia, every year attracting top class judges from Australia and overseas. The presentation dinner was held on Friday the 13th of August in which Westend was awarded two trophies and 16 medals. For further information, please visit www.westendestate.com

SHIRAZ ON SALE!

EVERYONE LOVES SHIRAZ

Well, nearly everyone. Westend has four great shiraz styles. Read on to find out which one matches your palate.

We have the low tannin easy drinking style of the **POKER FACE SHIRAZ**, which is the perfect quaffer, and is great with pizza, for only \$75 delivered (\$85 for SA, Tas, and Queensland outside Brisbane, \$95 for WA.)



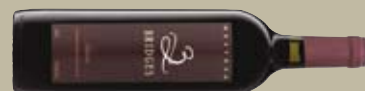
The multi award winning **RICHLAND SHIRAZ** weighs in with a beautiful fruit driven palate and subtle tannin that will have your taste buds jumping. Great with tomato based pasta sauces, members can order a case for as little as \$100 delivered (\$110 for SA, Tas, and Queensland outside Brisbane, \$120 for WA.)



If you are after something with a little more pepper, why not try the Gold Medal winning **WESTEND COOL CLIMATE SHIRAZ**, which gained a score of 90/100 in the most recent James Halliday Australian Wine Companion. A staff favourite this shiraz from the Hilltops region is perfectly balanced and is a great match for all roasted meat dishes. Members can get a case of this highly awarded wine for only \$145 delivered (\$155 for SA, Tas, and Queensland outside Brisbane, \$165 for WA).



And last but not least we have the classic Aussie **3 BRIDGES SHIRAZ**. Matured in oak for eighteen months, this is a gutsy wine. With great earthy characters this Shiraz is perfect with slow cooked lamb shanks or my personal favourite beef and Guinness pie. Grab a case for the amazing price of \$180 delivered (\$190 for SA, Tas, and Queensland outside Brisbane, \$200 for WA.)





WESTEND ORDER FORM SEPTEMBER 2010

ESTATE WINES

Please fax order through to 02 6962 1673 or call Dan on 02 6969 0800 or mail to 1283 Brayne Rd Griffith NSW 2680

Name: Mr Mrs Ms Dr _____

Address: _____

City: _____ State: _____ Postcode: _____

Telephone: _____ Email: _____

I am of legal drinking age (18 years or older) please tick:

Special Delivery Instructions: _____

	BOTTLE(\$)	CASE(\$) RRP	CASE MEMBERS(\$)	BOTTLE (Qty)	CASE (Qty)	TOTAL(\$)
2008 3 Bridges Chardonnay - Chardonnay is back!	\$17.95	\$215.40	\$180.00			
2008 3 Bridges Shiraz - Shiraz on Sale!	\$19.95	\$239.40	\$180.00			
2008 3 Bridges Cabernet Sauvignon	\$19.95	\$239.40	\$210.65			
2008 3 Bridges Golden Mist Botrytis Semillon	\$19.95	\$239.40	\$210.65			
2008 3 Bridges Durif - ORDER TODAY: Stocks are low!	\$19.95	\$239.40	\$230.00			
Westend Cool Climate Riesling	\$14.95	\$179.40	\$157.90			
Westend Cool Climate Semillon Sauvignon Blanc	\$14.95	\$179.40	\$157.90			
Westend Cool Climate Tempranillo	\$14.95	\$179.40	\$157.90			
Westend Cool Climate Shiraz - Shiraz on Sale!	\$14.95	\$179.40	\$145.00			
Westend Cool Climate Pinot Noir	\$14.95	\$179.40	\$157.90			
N/V Eternity Sparkling (6PACK)	\$10.95	\$65.70	\$60.00			
2008 Calabria Saint Macaire	\$14.95	\$179.40	\$157.90			
2008 Calabria Aglianico	\$14.95	\$179.40	\$157.90			
2009 Richland Chardonnay - Chardonnay is back!	\$10.95	\$131.40	\$100.00			
2009 Richland Pinot Grigio	\$10.95	\$131.40	\$115.60			
2010 Richland Sauvignon Blanc	\$10.95	\$131.40	\$115.60			
2009 Richland Viognier	\$10.95	\$131.40	\$115.60			
2009 Richland Merlot	\$10.95	\$131.40	\$115.60			
2009 Richland Shiraz - Shiraz on Sale!	\$10.95	\$131.40	\$100.00			
2009 Richland Cabernet Sauvignon	\$10.95	\$131.40	\$115.60			
2008 Richland Cabernet Merlot	\$10.95	\$131.40	\$115.60			
N/V Richland Moscato	\$9.95	\$119.40	\$105.10			
N/V Richland Pink Moscato	\$9.95	\$119.40	\$105.10			
Poker face Shiraz - Shiraz on Sale!	\$7.95	\$95.40	\$75.00			
Poker face Cabernet Merlot	\$7.95	\$95.40	\$83.95			
Poker Face Chardonnay - Chardonnay is back!	\$7.95	\$95.40	\$75.00			
Poker Face Semillon Sauvignon Blanc	\$7.95	\$95.40	\$83.95			
*ADDITIONAL FREIGHT COSTS FOR SOME AREAS - PLEASE REFER TO NEWSLETTER						
FREIGHT per case: (NSW, ACT, VIC & BRISBANE \$14, QLD & SA \$24) For all other areas please Contact Haley				WINE TOTAL + FREIGHT		

PAYMENT

Please provide a receipt number when using 'Internet Banking' Option.

Credit Card No:

Exp. /

Bankcard Mastercard Visa Amex

Name on Card: _____

4% surcharge on all purchase with AMEX

Internet Banking

Acc Name: Westend Estate
Bank: National Australia Bank
BSB No: 082 632
Acc No: 66 83 00 580