



PROUDLY OWNED BY THE CALABRIA FAMILY SINCE 1945



## SWEET INTERNATIONAL SUCCESS

PRESS RELEASE 20th July 2010

Showcasing the strength of its Australian portfolio, Westend Estate Wines has been awarded 'Best Sweet Wine' at the 13th Japan Wine Challenge. The firmly established wine challenge was held from Tuesday 13th to Thursday 15th July 2010 at the Sheraton Miyako Hotel in Tokyo. With over 1,400 wines from 23 different countries, the Japan Wine Challenge is Asia's most prestigious wine competition.

The 3 Bridges 2008 Golden Mist Botrytis was Westend's winner on the night bringing home a trophy for the 'Best Sweet Wine' which then went on to win 'Best Australian Wine'. Westend Estate Wines Director, Bill Calabria, said the trophy reflected the winery's commitment and investment in the Riverina region. An enthused Calabria also described the win, As an extremely positive opportunity to receive global exposure from such a successful international competition.

The Awards Ceremony took place on Friday 16th July at the Grand Hyatt Tokyo, Roppongi. Her Imperial Highness Princess Takamado presented the Trophies. Under the continued Chairmanship of Steven Spurrier (Consultant Editor, Decanter Magazine) and with Co-Chair Lynne Sherriff MW (Deputy Vice Chair of the Institute of Masters of Wine), top international wine figures, judged a range of outstanding wines and got wonderful results. This year judges included, as in past years, top international wine figures such as Michel Bettane from France, Rowald Hepp from Germany, Jim Harre from New Zealand, Andrew Caillard MW and Alex Hudax from Australia, David Wrigley MW from UK, and Andy Dias Blue from USA.

Light golden in colour, the Golden Mist Botrytis Semillon exhibits an elegant bouquet of pineapple, marmalade and Botrytis characters. The luscious palate of peach and citrus flavours combines with botrytis sweetness, finishing with a slight touch of refreshing acidity. A young wine which will age gracefully over the next several years further developing the characteristics renowned for this style of wine.

For further information please contact:

ecalabria@westendestate.com.au or phone: (02) 6969 0800 or

visit: [http://www.japanwinechallenge.com/information\\_result2010.html](http://www.japanwinechallenge.com/information_result2010.html)